

**TWBC Policy No. 2004-9**

**TITLE:** Use of TWBC Name in Endorsements

**POLICY**

TWBC shall not allow its name to be used as part of commercial promotions.

TWBC may allow its name to be used in the promotion of events or activities that are non-commercial and align with the TWBC Bylaws under Objectives.

Adopted March 9, 2004